

Rida Lamhadri

Product Designer | SaaS • B2B • B2C • Web & Mobile

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Product Designer with 5+ years of experience building SaaS, B2B, and mobile products. Focused on product strategy, scalable design systems, and user-centered experiences.

EXPERIENCE

Product Designer

Jan 2024 – Present

Kiamtech

- Lead end-to-end design process for SaaS mobile and web applications
- Designed product architecture, user flows, and scalable design systems
- Contributed to product launch from concept to market
- Collaborate closely with developers and product stakeholders in agile environment
- Mentor and structure internal design workflows

Head UI/UX Designer

Mar 2021 – Aug 2023

Zum Web

- Designed B2B and B2C e-commerce platforms
- Built structured design systems to improve scalability and consistency
- Led design direction and supervised junior designers
- Delivered high-fidelity prototypes and ensured seamless developer handoff

Product Designer

2020 – 2023

Freelance

- Delivered 10+ digital products across SaaS, gaming, and e-commerce industries
- Managed full UX lifecycle from research to final UI
- Collaborated with international clients via Upwork, Fiverr, and 99designs

SKILLS & TOOLS

Product

Product Strategy • SaaS Platforms • UX Research
• User Flows • Journey Mapping • Wireframing •
Prototyping • Cross-Functional Collaboration •
Agile Workflow

Design

Figma • Design Systems • Responsive Design •
UI Design • Developer Handoff

Technical

TailwindCSS • Shadcn/UI • React • React Native •
Expo • TypeScript • Basic HTML & CSS

AI Workflow

Codex • Claude Code • AI-Assisted Workflow

EDUCATION

Diploma In Business Management – OFPPT

Diploma In Accounting – OFPPT

CERTIFICATIONS

UX Research: Journey Mapping – LinkedIn

Foundations Of User Experience (UX) – Google

Adobe XD & UX Design – Udemy

LANGUAGES

Arabic (Native)

English (Professional)

French (Professional)